



2025 International Media Accreditation Application Requirements

1. Proof of published work

All applicants must provide proof of relevant (Badminton and/or other sports) published work, which must be from the last 3 years. You can provide any of the following:

- A PDF with links to your work
- A PDF of screenshots of articles/images/publications
- Scanned copies of newspaper articles/images

****Please ensure your proof of work includes a clear date of publishing and your name.****

2. Letter of Endorsement

A Letter of Endorsement is much like a reference. All letters of endorsement **must** include contact details of the author and be on headed paper.

If you are employed by an agency/publication/media outlet: a letter from your editor (or equivalent) stating your employment for the 2025 season.

If you are freelance: a letter/s from a recent editor/s (or equivalent) stating your previous employment.

We will **not** accept the following:

- a letter written by the applicant themselves
- emails from editors (or equivalent), or screenshots of email correspondence

3. Headshot

Your headshot should be much like a passport or license photo (except you can smile!).

Please ensure your headshot:

- is current (within the last 18 months)
- is a true likeness to your current appearance
- is a good quality, clear image
- has a plain, pale background
- is taken looking straight ahead at the camera

Headshots will **not** be accepted if:

- you are wearing sunglasses or a hat
- the image is poor quality
- your headshot has a filter applied
- the image is black and white

****Your application will not be accepted if you do not provide a suitable headshot****

4. Further Documentation (OPTIONAL)

It is not compulsory, however you may upload further evidence to support your application if you wish. Relevant further documentation could include:

- Summary of relevant past employment/contracts (or CV)
- Contact details of additional referees
- Further proof of published work
- Any other documentation relevant to your application